

Location: Remote/Hybrid (Forthright HQ is in South Florida; you will be working mostly with a satellite team in Northern Virginia)

Hours: Part-time, flexible (10-20 hours per week)

Compensation: This is a paid internship. Compensation will be competitive and based on the candidate's experience and qualifications.

About Forthright: Forthright Technology Partners is an award-winning provider of modern, secure, and compliant IT solutions. We specialize in delivering enterprise-class IT services to small-to-midsize businesses, helping them enhance their cybersecurity, IT infrastructure, and compliance efforts.

Position Overview: Forthright is seeking a motivated and creative Marketing Intern to join our team. This role offers hands-on experience in social media marketing, content creation, graphic design, and SEO. The ideal candidate will assist in developing and executing marketing strategies to support Forthright's initiatives and engage our target audience.

Key Responsibilities Can Include:

- **Social Media Marketing:** Assist in creating, scheduling, and managing content across social media platforms (LinkedIn, Facebook, Instagram, etc.). Monitor engagement and provide insights to improve social media performance.
- **Content Creation:** Support the development of blog posts, email campaigns, and other marketing content. Help draft copy for various marketing materials, ensuring it aligns with Forthright's voice and brand.
- **Graphic Design:** Design graphics for social media, blogs, and email marketing campaigns. Create visually compelling marketing assets for both digital and print.
- **Video Editing:** Edit and produce video content for marketing campaigns, social media, and website use. Work with the team to develop engaging video content, including promotional videos, tutorials, and event highlights.

- **SEO and Website Optimization:** Conduct keyword research and optimize content for search engines. Assist in updating website content and improving SEO performance.

Qualifications:

- Currently pursuing a degree in Marketing, Communications, Graphic Design, or a related field.
- Familiarity with social media platforms and their best practices.
- Basic graphic design skills (proficient in Adobe Creative Suite).
- Strong writing and editing skills.
- Knowledge of SEO principles and tools (Google Analytics, SEMrush, etc.) is a plus.
- Ability to work independently, manage time effectively, and meet deadlines.

What We Offer:

- Flexible work hours to accommodate your schedule.
- Hands-on experience with real-world marketing projects.
- Mentorship and guidance from experienced professionals.
- A collaborative and supportive work environment.

If you're passionate about marketing and eager to gain valuable experience in a dynamic IT solutions company, we'd love to hear from you!

To Apply: Please send your resume and a brief cover letter explaining your interest in the role to marketing@forthright.com. Include any relevant work samples or portfolio links if available.